

ABDULELAH ALFADDA

Qassim, Buraydah | 966597870700 | a.a.fadda@outlook.com| Saudi Arabia

Result-driven Sales and Marketing Specialist with Hand-on experience in business development, client relationships management (CRM), and lead generation. Proficient in sales negotiation, Market analysis, and execution marketing campaigns to exceed sales targets (KPIs.) Skilled in leveraging communication and strategic planning to drive revenue growth and expand market share.

EDUCATION

Diploma of Business Administration in Marketing and sales | Qassim University
Degree obtained sep 2026

- Distinguished member of university's Marketing and Sales , GPA: 4.35
- Relevant coursework:
- introduction of Project Management (PMP).
- Effective personal productivity.
- Agile management.
- Workplace stress management.
- Social intelligence skills.
- Develop Your soft skills.

EXPERIENCE

Alsaif commercial agencies co. | Sales Representatives | Buraydah, Qa
July 2016 – Dec 2020 | March 2023 – Present

- Negotiate sales deals and build strong long-term client relationships.
- Present product lines to prospective clients and deliver tailored sales pitches.
- Manage client accounts, order tracking, payment follow-ups
- Analyze market trends and submit regular sales reports to management

Prime Markets co. | Cashier | Buraydah, Qa
May 2021 – February 2022

- Process Daily Cash, card, and POS payment transactions accurately
- Perform daily register balancing and resolve financial discrepancies
- Record sales data ma excel and prepare daily financial summaries

SKILLS

- CRM
- planning & management
- Marketing Communication.
- Negotiation experience
- Proficiency in using basic computer programs
- Business administration (Library)