MASHAEL ALGHANNAM

MEDIA AND MARKETING COMMUNICATIONS STUDENT

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Professional Summary
I am a Media and Marketing Communications student with experience in marketing and customer communication. I previously worked at Step Najm where I handled customer inquiries and contributed to attracting students to the platform. I have a strong interest in digital marketing, content creation, and visual communication. I am familiar with KPIs and Microsoft Office and have a strong willingness to learn, develop creative ideas, and contribute to digital marketing campaigns and promotional content.

LANGUAGES

- English: Excellent
- Arabic: Native

SKILLS

- Effective Communication
- Customer Service
- Fast Learner
- Time Management
- Computer Skills
- Microsoft Office
- Key Performance Indicators (KPIs)

EDUCATION

Bachelor's Degree in Advertising and Marketing Communications
Imam Mohammad Ibn Saud Islamic University
2025 - 2026

Diploma in Business Administration
Imam Mohammad Ibn Saud Islamic University
2023- 2025 in GPA 4.90

EXPERIENCE

Step Najm
2023 – 2025

- Responded to customer inquiries
- Attracted and recruited students to the platform
- Communicated with customers and assisted them with their inquiries
- Worked with Key Performance Indicators (KPIs)

CERTIFICATES & COURSES

- Get Started Using Google Analytics Google 2026
- Misk- Professional Readiness Program 2025
- Edraak - Digital Marketing Course 2023
- Doroob -introduction to Graphic Design 2024