ARWA SAAD AL-MARZUQI

MARKETING SPECIALIST

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ABOUT ME

I I am marketing specialist who has experience and working with different marketing fields: SEO, ads, market analysis, content writing , social media management and sales.

EXPERIENCE

Create online and off-line marketing content Optimising contact By using information gathered in SEO
social media content,marketing strategies and Goals.

IDevelop and implement a strong marketing plan that helps increase brand awareness.
Conduct market analysis to identify challenges and growth opportunities.
Market analysis and consumer behaviour.

Mcat

Feb 2022-may 2022

Assessed client needs based on current objectives, supply and demand, and seasonable variables
Cooperated with the sales and marketing team leaders to determine best products to promote or withdraw.

Albatool

jun 2022 - sept 2022

EDUCATION

Marketing and sales diploma

INSTITUTE OF PUBLIC ADMINISTRATION

Riyadh

Jan 2021 - Jun 2022

SKILLS

- paids ads (Facebook ,Google and Twitter)
- Microsoft Excel Word and PowerPoint
- Google analytics
- Digital marketing
- Critical thinking
- Time management
- Communication
- Contract & Deal Negotiation
- collaboration and teamwork
- SEO

CERTIFICATION

•reports writing
•Time management
•English course
• social media management