MOHAMED EL-SADEK



Group Chief Financial Officer | Finance Transformation Leader | Board Member

PERSONAL DETAILS

New Cairo, Egypt | Open to Relocation Across GCC & MENA
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EXECUTIVE SUMMARY

Group Chief Financial Officer with more than 25 years of executive finance leadership driving business growth, enterprise value creation, financial transformation, and governance excellence across multinational organizations operating in Saudi Arabia, the UAE, and Egypt. Proven track record of partnering with Boards of Directors and executive leadership to strengthen financial performance, optimize capital allocation, improve profitability, and support sustainable growth across complex, multi-entity businesses.

Trusted strategic advisor to CEOs, Boards, Audit Committees, investors, financial institutions, and regulators, translating financial insight into commercial decisions through enterprise FP&A, capital allocation, scenario planning, treasury optimization, pricing strategy, profitability enhancement, and executive performance management.

Led enterprise-wide finance transformation initiatives, modernizing ERP platforms (SAP, Oracle, and Eskadenia), redesigning finance operating models, strengthening governance frameworks, optimizing treasury and liquidity management, and improving financial performance through automation, digital finance, and process excellence.

Combines deep technical accounting expertise with commercial leadership across IFRS reporting, business combinations, financial instruments, consolidation, fair value measurement, revenue recognition, impairment assessments, and regulatory reporting while maintaining the highest standards of governance, transparency, and financial integrity.

Recognized for building high-performing finance organizations, strengthening governance maturity, improving operational transparency, and creating long-term shareholder value through strategic leadership, disciplined execution, and enterprise-wide financial excellence.

AREAS OF EXECUTIVE EXPERTISE

Strategic Finance & Enterprise Performance
Enterprise budgeting, Rolling forecasts, Scenario modeling, Capital allocation, Cost optimization, Profitability enhancement, Pricing strategy, Executive dashboards, and Board-level performance reporting

IFRS & Technical Accounting
IFRS 3, IFRS 9, IFRS 10, IFRS 12, IFRS 13, IFRS 15, IFRS 16, IAS 36, IAS 21, IAS 38, Purchase Price Allocation, Impairment testing, and Complex disclosures

Governance, Risk & Compliance
Board & Audit Committee reporting, Delegation of Authority, Related-party governance, Internal controls, Enterprise risk management, Regulatory compliance with CMA, SAMA, ZATCA, CST, FRA (Egypt), EGX, SCZone, GAFZA, RAK, ADGM

Executive Leadership & Business Partnering
Executive decision support, CEO & Board advisory, Strategic planning, Stakeholder management, Cross-functional leadership, and Performance management

CFO Business Processes & Policy Design
Finance operating models, End-to-end process design, Financial policies & procedures, Control frameworks, Decision rights and approval matrices, and Governance documentation

Treasury & Capital Management
Liquidity planning, Cash flow forecasting, Banking strategy, Working capital optimization, Funding structures and financial risk oversight

M&A, Valuation & Transactions
Due diligence, Financial modeling, Business valuation, Purchase Price Allocation, Transaction structuring, and Integration support

Digital Finance Transformation
SAP, Oracle, Eskadenia ERP, ERP governance, finance automation, BI and performance reporting

PROFESSIONAL EXPERIENCE

GROUP CHIEF FINANCIAL OFFICER (CFO) 2025 - Present
GO Telecom (Etihad Atheeb Telecom), Riyadh, Saudi Arabia

- Lead group-wide financial strategy, FP&A, IFRS reporting, governance, treasury, pricing, and digital transformation for a Saudi telecommunications group with multiple subsidiaries.
- Direct enterprise-wide FP&A, including annual budgets, rolling forecasts, scenario analysis, capital allocation, and Board-level performance reviews.
- Oversee IFRS-compliant financial reporting, consolidation, and statutory submissions.
- Strengthen governance frameworks, internal controls, and regulatory compliance.
- Optimize treasury operations, liquidity management, and banking relationships.
- Drive ERP and finance transformation initiatives, including automation and executive dashboards.
- Support M&A reviews, valuation assessments, and IFRS 3 Purchase Price Allocation exercises.

Board Member 2025 - Present
GO Money, Saudi Arabia

- Designed end-to-end financial and governance frameworks for a newly established microfinance platform.
- Built accounting architecture, financial policies, and ERP workflows.
- Developed pricing, profitability, credit assessment, and provisioning models aligned with IFRS 9 Expected Credit Loss.
- Structured Islamic finance products (Murabaha and Tawarruq) with full accounting and governance treatment.
- Implemented portfolio monitoring, collections governance, and regulatory-ready reporting.

Board Member 2025 - Present
GO Talent, Saudi Arabia

GROUP CHIEF FINANCIAL OFFICER (CFO) 2019 - 2025
MeTel / Benya Group, Egypt, UAE, Saudi Arabia

- Led group financial strategy, FP&A, IFRS reporting, consolidation, treasury, and budgeting for regional ICT, engineering, and infrastructure group with more than 10 subsidiaries.
- Established governance frameworks, including Delegation of Authority, related-party governance, and Board reporting.
- Improved EBITDA through cost restructuring, pricing discipline, and commercial optimization.
- Led ERP transformations across SAP and Oracle platforms.
- Oversaw M&A due diligence, valuations, transaction structuring, and integration.

Concurrent Role: Group Chief Internal Audit Officer (CIAO)
MeTel / Benya Group, Egypt, UAE, Saudi Arabia

- Established a full internal audit function aligned with international standards.
- Delivered audits across finance, procurement, operations, ERP systems, and cybersecurity.
- Built enterprise risk management frameworks, segregation-of-duties matrices, and fraud prevention controls.

CHIEF FINANCIAL OFFICER (CFO) 2017 - 2019
OLA Energy Egypt, Egypt

- Increased profitability by approximately 50% through pricing optimization and financial restructuring.
- Reduced operating expenses by 25% through cost governance initiatives.
- Strengthened treasury, cash flow forecasting, and working capital management.
- Enhanced ERP workflows, retail station profitability analysis, and internal controls.

GROUP REPORTING, ACCOUNTING & COMPLIANCE MANAGER 2010 - 2017
TE Data (Egypt's Largest ISP), Egypt

- Led group-level IFRS compliance, regulatory reporting support, and financial governance activities, in coordination with finance and operations teams.
- Implemented and managed IFRS standards, including IFRS 3, IFRS 9, IFRS 10, IFRS 12, IFRS 13, IFRS 15, IFRS 16.
- Rebuilt revenue assurance and reconciliation processes, recovering significant unbilled revenues.
- Re-engineered Oracle ERP and strengthened internal controls and reporting accuracy.

ASSISTANT MANAGER — AUDIT & ADVISORY 2007 - 2010
PricewaterhouseCoopers (PwC), Egypt & International

- Managed IFRS and US GAAP audits, due diligence engagements, and IPO readiness projects.
- Prepared technical accounting papers for complex transactions.
- Completed PwC UK certifications in risk management, regulatory standards, and anti-money laundering.

ACCOUNTING SUPERVISOR 2004 - 2006
Contact Auto Credit (CIB Subsidiary), Egypt

- Supervised receivables, collections, credit control, and cash management.
- Strengthened reporting accuracy and internal controls.

SENIOR ACCOUNTANT (AR & COSTING) 2000 - 2004
Multi Apex Pharma, Egypt

- Managed accounts receivable, invoicing, and distributor collections.
- Performed product costing, inventory valuation, and variance analysis.

COURSES

PwC UK Certifications (Risk Management, AML, Regulatory Standards)

Advanced IFRS Training

ERP Systems Training

CPA Candidate

GROUP BOARD ROLES

Board Member — GO Money

Board Member — GO Talent

Board Member — Fiber Misr Engineering

Board Member — Mobi Towers

Board Member — Benya Cables

EDUCATION

Bachelor of Commerce
Ain Shams University, Egypt
Accounting and Finance