

Mohammed Mosaad Kheidr Yousef

Job Tittle: Senior Graphic Designer & Digital Marketer

Contact Information

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Brief Summary

a professional graphic designer +9 Years of experience, within ads design, graphic art industry which assembles image shooting & editing, typography, montage & motion graphics to create unique ads.

a creative director +5 Years of experience of campaign from A to Z from story board to reach the final shoots.

in another side professional social media ads +7 Years of experience creator on many platforms as Facebook, Instagram, TikTok, snapchat & twitter using strategy related to insights linked to nature of business and the concept of campaign.

Education

Faculty of Applied Arts 6th of October.

2014:2019-Bachelor degree at Grapgic design & advertising skills.

Current Studding Program

Google Ads Course.

Work Experiences

1. Job Tittle: Marketing Director & Senior Graphic Designer at Aseel Real Estate Developments at AL Khobar, Kingdom of Saudi Arabia from 20 May 2023 till now.

Work Responsibilities:

- Creating ads idea.
- Designing ads of company & create motion graphics.
- Video editing & video graphing.
- Analyzing market of real estate.
- Creating social media ads.
- Analyzing ads results for enhancing campaign.

2. Job Title: Marketing Director at Amer Group at Cairo, Egypt from 1 November 2020 to 10 April 2023.

Work Responsibilities:

- Creating ads idea.
- Analyzing market of real estate.
- Creating social media ads.
- Analyzing ads results for enhancing campaign.

3. Job Title: Marketing Director & project team leader at Healthy pharma at Cairo, Egypt from 15 January 2018 to 30 September 2020.

Work Responsibilities:

- Creating ads idea.
- Leading media & marketing team.
- Analyzing market.
- Creating social media ads.
- Analyzing ads results for enhancing campaign

4. Job Title: Senior Graphic Designer at Panorama Network Channels at Cairo, Egypt from 09 March 2015 to 30 January 2018.

Work Responsibilities:

- Creating ads idea.
- Designing ads of channel & create motion graphics.
- Creating outdoor ads for channel.

Highlighted Skills

Marketing Skills:

- Creating successful campaign.
- Discovering points of strengths and weaknesses
- Provide solutions to best results of selling.

Graphic & Media Skills:

- Creating creative & trendy ideas for ads.
- Provide Graphic team with visual solutions.
- Connect all media makers stages with each other.

Professional Courses

Marwan Othman Marketing School

2018- Advanced Certificate in Social media marketing Facebook, Instagram, Snapchat, TikTok & YouTube.

Skills

Language Skills:

- Arabic – Native Language.
- English – Fluent

Technical Skills:

- Adobe photoshop.
- Adobe illustrator.
- Adobe after effect.
- Adobe premiere.
- Photo shooting & video shooting with DSLR cameras, mirrorless cameras, drones & crane.
- Creating ads at Snapchat, Instagram, Facebook, TikTok & YouTube.
- Using Microsoft windows, office, power point & med at excel.

Transferable Skills:

- Ability to manage multiple assignments, requests, and projects.
- General business knowledge.
- Data analysis.
- Attention to details.
- Effective communication.
- Critical thinking.
- Finding Solutions for problem.
- Prioritizing.
- Ability to meet deadlines.
- collaborate with work group

Personal Information

- Date of Birth: 23 of January 1996.
- Military Status: Completed.
- Marital Status: Single.
- Nationality: Egyptian.

References " Available upon request "

Thanks for attention

Mohammad Mosaad Kheidr

Last update 01/2025