

# Ibrahim Khalil

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## PROFESSIONAL SUMMARY

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Experienced graphic designer with 7 years of experience and a proven track record of delivering high-quality designs seeking a challenging position to showcase creativity and passion for design. Proficient in Adobe Creative Suite focusing on social media design and branding. Effective communicator with a drive to collaborate and continue skill enhancement in a dynamic environment. Enthusiastic about capturing moments and creating visually appealing designs. Eager to contribute to a team and take on new challenges in graphic design.

## EDUCATION

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### Bachelor of Business

6/2023

Tanta University, Tanta

- Have a good career at the university
- Get courses in graphic design and training during my studies.

## EXPERIENCE

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### Senior Graphic Designer

2024 - (Current)

AdFaz , Saudi Arabia

- Conceptualized and designed visually appealing branding materials for diverse clients, including logos, business cards, and marketing collateral.
- Collaborated with cross-functional teams to develop creative solutions that aligned with client objectives and brand guidelines.
- Executed multiple projects simultaneously, managing timelines and deliverables to ensure on-time completion.
- Get Great achievement because the company reached a larger number of clients and got promoted because of outstanding performance.
- Developed engaging social media graphics and content to increase brand awareness and drive user engagement.

### Senior Graphic Designer

2022 - 2024

Promotion Marketing Agency, Egypt

- Conceptualized and designed a diverse range of 200+ projects, showcasing versatility in design and creativity.
- Played a key role in mentoring junior designers and improving team collaboration, leading to a 15% increase in team efficiency.
- Successfully presented and defended design concepts to a client base of over 50 companies.
- Revised and refined 150+ design drafts based on feedback, achieving a 98% client satisfaction rate.
- Achieved an average of 12% increase in sales for clients through innovative design strategies.

### Freelancer Graphic Designer

2017 - 2022

Freelancer, Global

- Successfully created logo designs, print advertisements, and web graphics for a variety of clients.
- Effectively collaborated with clients to ensure their needs and expectations were met.
- Utilized Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, to create graphics.

## SKILLS

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[Creativity] | [Adobe Creative Suite] | [Teamwork] | [Color theory] | [FAST] | [TYPOGRAPHY] | [Brand]  
[Collaboration Skills] | [Adobe Photoshop] | [User Interface Design] | [Creative Design]

## CERTIFICATIONS

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- [Graphic Design], [Creative Hub] - [2016]

## LANGUAGES

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- **Arabic** (native), **English** (intermediate)