

Lara Kabbara

Objective:

Enthusiastic and skilled Graphic Designer with 3 years of experience in creating visually appealing and effective design solutions. Proficient in Adobe Suite, experienced in designing flyers, posters, photo editing, and video editing. Seeking opportunities to leverage my creative abilities and technical skills to contribute to innovative design projects.

Education:

Bachelor of Arts in Graphic Design

Lebanese university, Lebanon

2019-2020

Languages:

1. English: *Fluent (reading and writing)*
2. French: *Fluent (reading and writing)*
3. Arabic: *Native (reading and writing)*

Certifications:

1. DELF (Diplôme d'Études en Langue Française)
 - B1
 - B2
2. Adobe illustrator course (chamber of commerce)

Experience:

Graphic design intern (1 year)

- Assisted senior designers in creating and editing visual assets for marketing campaigns.
- Contributed to the design of print materials, such as brochures, business cards, and posters.
- Conducted research on design trends and industry best practices to inform creative decisions.
- Supported the development of social media content, producing graphics for various platforms.

- Gained hands-on experience in the design process from concept development to final execution.

Freelance graphic designer

- Collaborated with diverse clients to fulfill their design needs, including logo design, event materials, and social media graphics.
- Managed multiple projects simultaneously, ensuring timely delivery and client satisfaction.
- Worked closely with clients to understand their vision and translate it into compelling visual designs.
- Created custom designs that effectively communicated the clients' brand and message.

Additional Skills:

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Extensive experience in designing flyers, posters, and other promotional materials.
- Strong photo editing skills, enhancing images and creating visual impact.
- Video editing expertise, creating engaging and dynamic multimedia content.
- Excellent eye for detail, typography, and layout design.
- Solid understanding of design principles and color theory.
- Drawing skills are a plus. (15 years of drawing skills).
- Strong communication and collaboration skills
- Ability to work under tight deadlines and manage multiple projects.

1. Design Software Proficiency:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Sketch
- Figma
- Canva
- Procreate

2. Graphic Design:

- Conceptualizing and creating visually appealing designs.
- Typography, layout, and composition expertise.
- Logo design and branding.
- Illustration and iconography.
- Infographic design.

3. Print Design:

- Flyer and poster design.
- Brochure and catalog design.
- Business card and stationery design.
- Packaging design.
- Print production and pre-press knowledge.

4. Digital Design:

- Web graphics and banners.
- Social media graphics.
- Email templates.
- App interface design (UI/UX).
- Web design fundamentals.

5. Photo Editing:

- Photo retouching and manipulation.
- Color correction and enhancement.
- Image cropping and resizing.
- Image optimization for various platforms.

6. Video Editing:

- Video production and editing.
- Motion graphics and animations.
- Video color grading.
- Visual effects and transitions.

7. Color Theory:

- Understanding color psychology and its impact on design.
- Creating harmonious color palettes.
- Color grading for visual consistency.

8. Typography:

- Selecting appropriate typefaces for different design contexts.
- Kerning and letter-spacing expertise.
- Creating hierarchy and readability through typography.

9. Layout and Composition:

- Grid-based design.
- Balance and alignment.
- Visual hierarchy and focal points.

10. Creativity and Innovation:

- Generating unique and original design concepts.
- Pushing the boundaries of traditional design.
- Adapting to evolving design trends.

Personal Information:

Date of birth: 17/1/1998

Age:25

Nationality: Lebanese

Status: Married with no children

Residence: Jeddah (valid residency)

Job title in iqama: wife

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References:

Available upon request