

ABOUT ME

Highly motivated PR and, seeking for the position of Media and Public Relations Specialist.

Detailed individual with organizational skills and content writer coming with an In-depth knowledge of social media tools, superior knowledge of email marketing activities, IT systems.

GET CONTACT

- ☎ 0563347937
- ✉ Lailalmazrou2@gmail.com
- 📍 Dhahran, saudi arabia.
- 📅 03 Feb 1997

SKILLS

Interpersonal Skills	●	●	●	●	●
Problem Solving	●	●	●	●	○
Creative Thinking	●	●	●	●	●
Time Management	●	●	●	●	●
Social Media Marketing	●	●	●	●	○
Graphic Design	●	●	●	○	○

SOFTWARE SKILLS

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Adobe indesign
- Adobe photoshop

Laila Abdulaziz Almazrou

Marketing specialist

EDUCATION

2020 ■ Public Relations-Media and Communication.

Bachelor Degree in Public Relations-Media and Communication.

Graduated from King Faisal University, Saudi Arabia.

EXPERIENCE

2021-NOW ■ Marketing specialist

ETLALATI GROUP

Contribute to the implementation of marketing strategies and support the Marketing Manager in supervising management operations, attending marketing activities and events, planning advertising, promotional campaigns for products and services.

- Setting the company's marketing objectives and striving to implement them to ensure the achievement of profits.
- Develop appropriate plans to sell the company's products with creative ideas.
- Implementation of marketing plans.
- Follow up and monitor all marketing activities.
- Follow up on marketing advertising programs.
- Contracting special agreements with advertisers
- Preparing periodic reports.
- E-marketing on different websites.
- Achieving the highest level of consumer satisfaction.
- Work on data analysis to reach the largest desired segment.
- Food connoisseur, experience tasting new dishes and making sure of their quality before displaying them on the menu.

2020 ■ Public Relations Coordinator:

In Imam Abdulrahman Alfaisal (Saudi National Guard)

For 3 months In Alkhobar, Saudi Arabia.

COURSES AND TRAINING

- Social Media Marketing Course from ministry of tourism.
- Revenue Development Course from Alkharj chamber.
- Public Relations of Ceremonies and Protocol from ministry of tourism.
- The Art of Dealing With Complaints In Tourism and Hospitality from ministry of tourism.
- Introduction to Tourism and Hospitality from ministry of tourism.
- Corona's Impact on the Industrial Sector Course from enterprises cure initiative.