

HAGER ASHRAF

SOCIAL MEDIA MANAGER

CONTACTS

PHONE NUMBER

+9665390839702

EMAIL

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ADDRESS

Egypt, Jeddah, Egypt

ABOUT ME

Results-oriented Social Media Marketing Manager with 6 years of experience in developing and executing data-driven strategies that enhance brand visibility and engagement. Proven track record in content creation, community management, and analytics, driving significant ROI through targeted campaigns. Adept at collaborating across departments to align marketing initiatives with business goals.

LINK

LINKEDIN PROFILE

<https://www.linkedin.com/in/hagar-ashraf-1862131b2/>

LANGUAGES

- English



- Arabic



WORK EXPERIENCE

SOCIAL MEDIA MANAGER

 Egypt

Final Touch

Jan 2019 - Present

Excellent analytical and problem solving
Management Skills

Good team player and hard worker

Complex problem solver

Ability to manage a wide range of people

Strong decision maker

Negotiation

Organized and self motivated

Ability to work well with management and staff at all
levels

Goal-oriented, organized team player

EDUCATION

2018

BACHELOR

Psychology, Egypt

Education, Department of Psychology

SKILLS

Social Media Strategy

Social Media Audits

Analytics Reporting

Brand Management

Paid Advertising

Graphic Design

Copywriting

HOBBIES

Career

- Interest/Passion*

EXTRA-CURRICULAR
ACTIVITIES

Egypt
Jan 2024 - Jan 2024

- Marketing

CUPS CUP

Saudia
Jan 2024 - Jan 2024

- Content creation

PERSONAL DETAILS

Date of birth:
20 Jun 1996

Nationality:
Egyptian

Marital status:
Married