

RAYA KALID

Marketer

About Me

My presence achieves your goals!

I have experience in marketing, customer service, content writing, and account management for 3 years in a marketing company, during which I worked on more than 20 brands. I'm currently a marketing student at Princess Noura bint Abdul Rahman University.



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Al Riyadh, Saudi Arabia

LANGUAGE

- English
- Arabic

EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership
- customers service
- Account management
- Store management

PRACTICAL EXPERIENCE

- **Nohao Marketing Company**
Al Riyadh, Saudi Arabia

I worked and still work there, I worked on these tasks:

- 1- Planning marketing campaigns
- 2- Writing the content of the designs
- 3- Managing and activating accounts
- 4- Customer service
- 5- Writing daily publishing content for accounts

EDUCATION

- **Noura University**

Bachelor's degree in Marketing
I'm still in the study stage

EDUCATIONAL COURSES

- **SCALERS**

Sales and Business Development Bootcamp.
Completed an extensive training bootcamp in B2B Sales and BD for 3 weeks including 35 hours of training.

- **COOD LABS**

Digital e-brand management and e-commerce.

- **Al-Khwarazi Training Institute**

- 1- Basic customer service skills.
- 2- Basic skills in information technology applications.

- **Empowerment Target Training Center**

Media content creation, 50 hours

- **Atwar Training Center**

- 1- Effective communication skills
- 2- Customer service skills and dealing with auditors
- 3- Skills for dealing with work stress